

# Press Release



FOR IMMEDIATE RELEASE

## Marina Bay Sands unveils Jo Loves experiences

*The integrated resort is the first in Singapore to introduce experiences and bath amenities from Jo Loves, created by Jo Malone CBE*



*Jo by Jo Loves Hotel Collection experiences and products make their debut in Singapore at Marina Bay Sands*

**SINGAPORE** (15 May 2024) – Marina Bay Sands has incorporated a sensory experience in its renovated rooms and suites, by working with renowned perfumer Jo Malone CBE's niche perfume brand Jo Loves and its *Jo by Jo Loves Hotel Collection* in Singapore for the first time. The fragranced bath and body care amenities will bring guests on a scent journey, complementing the home-away-from-home experience in the new rooms and suites under its Sands Collection.

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To celebrate the debut of these amenities, Marina Bay Sands and Jo Malone CBE have also launched a delectable afternoon tea set at Renku Bar & Lounge. The introduction of new brands, products and experiences is part of the integrated resort's ongoing transformational journey, anchored by a US\$1.75 billion reinvestment.

"We are always on the lookout for new and innovative ways to delight our guests, in conjunction with our hotel transformation. Presenting them with these first-in-Singapore bath and body care amenities and introducing a limited-edition afternoon tea menu elevates the stay experience. It takes our guests on a scent journey as they unwind in their room and even as they dine with us," said Tane Picken, Senior Vice President of Hospitality at Marina Bay Sands.

"I am so thrilled that the Jo Loves, Jo by Jo Loves amenities are now available in selected rooms and suites at the iconic Marina Bay Sands in Singapore. I am really looking forward to experiencing the fresh and full-bodied fragrance notes of lime, grapefruit and guaiac wood, and painting guests with Fragrance," said Jo Malone CBE, who was in Singapore for the launch.



*Jo by Jo Loves Hotel Collection amenities will provide a pampering experience for guests.*

Guests in the Sands Collection rooms and suites at Marina Bay Sands will be able to discover the range of revitalising citrus-scented products including, conditioner, bath and shower gel, body lotion and bar soap. *Jo by Jo Loves Hotel Collection* reflects the perfect harmony of grapefruit, orange, lime and spearmint, softened by hedione and black pepper and intertwined with aromatic warmth of guaiac wood, vetiver and cedar wood. The collection has been created by luxury hotel essentials provider, VANITY GROUP.

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## Alluring afternoon tea at Renku Bar & Lounge



*Renku Bar & Lounge highlights **Jo Loves Marina Bay Sands** afternoon tea menu in celebration of the integrated resort's close collaboration with Jo Loves.*

Marina Bay Sands has also launched the *Jo Loves Marina Bay Sands* afternoon tea set (S\$72++ per set) at **Renku Bar & Lounge**. Featuring savoury sandwiches such as *laksa salmon rillette* and *scallion pesto chicken* alongside sweet treats including *orange butterflies macaron*, *Rose Petal 25 opera cake* and *Jo by Jo Loves macarons*, the afternoon tea experience is set to delight guests from now till 30 June. The curated menu led by Marina Bay Sands' executive pastry chef Hoi Kuok I also showcases *pecan black pepper* and *cheddar scones with sour cream*, best enjoyed with freshly brewed coffee and tea. The first 500 guests indulging in the experience will receive a Jo Loves fragrance vial.

Throughout afternoon tea, guests can enjoy the expertise of a tea master recommending 14 unique tea blends from the roving tea trolley tableside, including Marina Bay Sands' exclusive *Marina Pearls*, an easy and light combination of jasmine pearls, lily blossom, juniper berries, bergamot and lychee, and *Durian Lapis*, a unique blend of black tea, cardamom, cinnamon, nutmeg and freeze-dried durian.

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with approximately 1,850 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs over 11,500 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **About Jo Loves**

Jo Malone CBE has been described as an 'English scent maverick' and the woman responsible for creating some of the world's most loved fragrances. Jo gained global cult status with the launch of her eponymous brand, Jo Malone London. In 1999, Jo sold the business to Estée Lauder Companies and remained Creative Director until she left in 2006.

Jo's passion for fragrance never subsided. In 2011, she was ready to once again take the world by storm with her new brand, Jo Loves; an innovative scent, bath, body, and candle collection, inspired by the memories and moments in life that she loves.

Jo Loves bottles Jo's undeniable desire to create beautiful and unexpected fragrances, pioneering new products and entertaining experiences.

Jo's creative seal of integrity, symbolised by the red dot, is stamped across everything that bears the Jo Loves name.

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